Video On Demand Platforms

VOD platform	Price	Pros	Cons
Uscreen	from $149/mo to $499/mo (for unlimited everything + branded smartphone apps and API access)	Easy to set up your channel (no dev skills needed), lots of flexibility while being affordable	Price has gone up a bit since I last checked (it used to be a $99/m when I was planning this article)
StreamHash	$199 paid once	Self-hosted solution. You can edit the code	May need a lot of development help
Kinow	N/A	Overall video marketing platform, not just VOD	Hard to figure out, no prices listed
Vidizmo	N/A	Enterprise VOD platform	No price listed
Cleeng	Estimate here	A lot of focus on giving you a lot of pricing and payment options	Monthly cost grows as you build more subscribers
Contus 10	N/A	Big focus on security and privacy	No price listed
Muvi	from $199/mo (with shared server to $3900/mo (unlimited everything)	Target international customers, multi-language support, live streaming support	Not easy to figure out: workflow is not clear or intuitive. Not stable: A lot of updates seem poorly tested (important features stop working)

Brightcove	from $199/mo (OTT pricing is not disclosed)	Huge focus on marketing and analytics	OTT price is not listed
Ooyala	N/A	Variety of tools under one roof	The price is not listed, can get really expensive as it's marketed as "a high-grade enterprise solution"
Mangomolo	N/A	Export videos from Youtube easily and put together your course quickly; built-in video editing tools	The price is not listed
VdoCipher	From $349/y to $1999/y	Emphasis on video streaming: encrypted streaming, watermarking, secure hosting etc.	Mostly made for education and training, not enough features for selling / monetizing videos

Big takeaway: The majority of big players in VOD industry are not willing to disclose their pricing making it a bit tough to compare them to other platforms, because, let's face it, price is the most essential variable there.